

## WESTERN PORT BASKETBALL ASSOCIATION

# 2025 Annual Report

Prepared By:

**WPBA Media & Communications** 

Presented By:

WPBA President WPBA General Manager WPBA Treasurer

### **About Us**

We provide the opportunity for people of all ages and abilities to participate in basketball, in an inclusive and safe environment, for the enjoyment of all.





### Our Vision

To become Melbourne's leading community-driven basketball association.

### Our Mission

We will lead and encourage growth through innovative programs, active community involvement, and a welcoming family-friendly environment that prioritises wellbeing, fosters a sense of belonging, and provide a place of meaningful participation for all.



### **Our Values**

#### Sense of belonging

Our Association is a community where individuals from all backgrounds can unite through a shared passion for basketball

#### Together

Success in basketball is built on teamwork both on and off the court. We know we are better together

#### Respect

We uphold the highest level of sportsmanship, treating teammates, opponents, referees, and fans, with respect at all times

#### Integrity

Our Association promotes a culture of trust, ensuring that all participants uphold the spirit of the game.

#### Valued

Every individual in our Association, from players, to coaches, to volunteers, is recognised for their contributions.

#### **Excellence & Enjoyment**

Whether through development, standards, or leadership, we aim to set the benchmark for excellence and enjoyment.

### Our

### **Team 2025**



**Darren Bugeja**President



**Jodi Smith** Vice President



**Angela Harper** Secretary



**Aaron Miglioranza** Treasurer



Steve Macaw
General Committee



**Justin Gillett**General Committee



**Cam Roberts** General Manager



Craig Davidson
Media & Communications



**Sophie Adams**Basketball Administration



**Talia Tonizzo**Community Basketball



**Bryn Smith**Domestic Competition



**Emily Marino**Accounts Officer



Margaret Gorman Referees Supervisor



**Customer Service** 

Somerville Recreation Centre Office 14 Edward Street, Somerville 3912 (03) 5977 7533 office@wpba.com.au

### President's report

To our Life Members, members, fellow committee, good evening and welcome to the 2025 Annual General Meeting. Western Port Basketball Association (WPBA) has achieved a landmark year of growth, innovation, and community impact. Our Domestic Competition participation reached record highs, reflecting the growing enthusiasm for basketball across the region. This momentum extended to the representative competition, with WPBA fielding a record number of teams in the Victorian Junior Basketball League (VJBL), underscoring the strength of its grassroots development, including getting 3 teams on court in the newly formed Regional Development League.

On the Senior Representative stage, the Big V Women's team captured the Division One Championship, a testament to the Association's athletes and coaches, and leaving a bold imprint in the history books. Supporting this success, WPBA launched the High Performance Academy and introduced the Peak Performance HQ junior athletic program, both designed to elevate athlete development. These initiatives were further strengthened by the signing of the Peninsula Dealer Group (Ford) as the Junior Representative sponsor, providing vital support to the next generation of players.

WPBA continued to invest in future talent through the introduction of the Future Steelers Program, aimed at identifying and nurturing young athletes. Strategic partnerships were deepened with local and state government, and a new collaboration was established with Bayside Christian College, enhancing educational and community engagement. Internally, the organisation stabilised and expanded its staffing, ensuring operational resilience and improved service delivery.

The Association's public face, brand awareness, and relevance, has been a focus and our socials results have been amazing. Facebook has had an average combined growth of 84.2% in Reach and Visits, with Instagram growing in both by 115.5%. These results highlight the effectiveness of our content strategy and the increasing impact of our digital presence, engaging with our members and wider community.

Innovation in competition was marked by the trial launch of the Super A League in partnership with Mornington and Southern Peninsula, offering a fresh platform for higher-level play. Community spirit was on full display during the Pink & Blue rounds, which raised over \$16,000 in donations for local Breast Cancer Network Australia and SmackTalk. Looking ahead, WPBA is preparing to introduce a Junior Coaching Director to further enhance coaching standards and player development pathways.

In prioritizing wellbeing and safety, WPBA introduced Child Safety Officers and delivered a Mental Health Workshop series, backed with a newly established dedicated welfare team. The release of a comprehensive five-year Strategic Plan has provided clear direction for sustainable growth, while the successful financial turnaround of the WPBA budget reflects strong governance and fiscal discipline.

We continue to STRIVE—sticking to our Values. We foster a genuine sense of belonging, where individuals feel connected and supported. We work together with mutual respect and integrity, creating an environment where everyone feels valued. Excellence is not just a goal but a standard we uphold, and believe that enjoyment in our work fuels creativity and resilience. These principles are more than words—they're the foundation of how we lead, collaborate, and grow.

Darren Bugeja - President 16 September 2025



### General Manager's Report

I express my gratitude to the many important stakeholders that contribute to the association's ability to provide basketball opportunities to our community. From players, parents, referees, committees and staff, it simply can't happen without you. I joined the Western Port team in late 2024 having made the transition over from AFL circles. What was apparent from the start was that the association was in a rebuild under the guidance of the committee, led by Darren Bugeja. For whatever reasons, the position of General Manager and associated office staff has been turbulent, so to continue to provide stability and leadership in this space is paramount to our ability to provide great programs moving forward. A lot of hard work done in the background throughout 2024 was aimed at stabilising the financials and a lot of credit must go to Treasurer Aaron Miglioranza for his expertise in this area. This financial management sits alongside the development of the 5 year Strategic Plan by key stakeholders which is underpinned by the four key pillars of Participation, Development for All, Sustainability, and People & Culture.

Key decisions were made to invest in the office staff to take the volunteer load off our committees and sub committees, so WPBA employed additional office roles including Media &Communications, Administrative Assistant and more recently the Domestic Competitions Officer and Accounts Officer positions. A big thank you to all of our volunteers on the committees and sub committees, along with the office staff for continuing to drive association standards forward as we move towards 2026. Our success relies heavily on a strong domestic competition led by sustainable local clubs, along with ensuring our junior and senior representative programs are delivered in a professional manner with a focus on player development and athlete welfare. There have been some great inroads into this during the most recent financial year. Domestically we have had significant growth in both the boys and mens competitions to the point where multiple satellite venues are utilised to keep up with the inclusion of new teams. A recent initiative to ensure dedicated hours for Bryn Smith in the domestic role allows Western Port to focus on competition compliance, female growth and initiating potential cross competition opportunities with our association neighbours.

The 39 Steelers junior representative teams performed strongly in 2025 with many achieving success in finals and tournament wins. The strength of our program moving forward will be measured however on key focus areas including player development, athlete welfare and coaching quality. To assist with this, we have partnered with Peak Performance HQ, Eramosa Physiotherapy, Sport & Life Training (SALT) and will continue to seek a suitable Director of Coaching to lead and mentor our coaches in 2026. A wonderful culmination of hard work for our senior teams with both the men and the women featuring in the Big V final series. A huge effort by the women to win four finals in a row to achieve the ultimate success thanks to a Brittney Suarjaya buzzer beater with seconds to go. Our focus now is to continue to drive our program standards as we launch into 2026. This will again focus on ensuring our player welfare and development is front of mind, our junior to senior pathway is well aligned and that our most important asset, our people, are connected with the overall pursuit of success at the senior representative level.

In closing, we feel that the association is very well placed to further develop our offerings in the 2025/26 financial year. We will be brave enough to challenge past norms, evaluate and drive standards in everything we do, to pursue the best outcomes for our people, for they are our most important asset.

Cam Roberts - General Manager 16 September 2025



### **Sponsors**

Community Bank Hastings





























### Treasurer's Report

I am pleased to present the Treasurer's Report for the 30<sup>th</sup> June 2025.

This year, despite a challenging economic environment and significant cost-of-living pressure, we achieved top line income growth of +12.7% (+37.4% over 2 years), and delivered a Net Profit result of +\$2k in FY25 (+\$90k over 2 years). These results reflect our improved approach to financial management and our unwavering focus on delivering a better service & improved back end process improvement to our players, family, supporters, volunteers & sponsors. We invested heavily in building our office support team, doing so, we're ensuring the foundation of the Association remains solid and capable of supporting our growing needs.

#### **Financial Overview**

The Western Port Basketball Association remains in a stable financial position. This year we delivered:

- Income growth of +\$145k on last year (+\$348k on FY23)
- Operating Expenses investment of +\$165k on last year (+\$258k on FY23)
- A Net Profit result of +\$2k (+\$90k on FY23)
- Total Equity stable at \$39k (+\$2k on FY24, +\$25k on FY23)
- Ending 30/6/25, 93.5% of Aged Receivables within 60 days.

We now have **no outstanding debt**, having fully repaid our COVID loan, and all creditors are under control with nothing outside of terms.

#### **Key Achievements**

Apart from or results on the court, we've done a lot away from it. This has been a year of consolidation, growth & reinvestment, highlighted by:

- Operating under a new Memorandum of Understanding with Belgravia, strengthening alignment, support and value for our members.
- Securing new sponsors, including Bendigo Bank as the major Association sponsor.
- Significant improvement in management of office costs, including the successful recruitment of five new team members
   Craig, Cam, Talia, Sophie, and Emily to strengthen our operations
- As an association, donated over \$16,200 to fundraising initiatives through pink & blue
- Investment programs focus on player welfare & player development
- Maintained compliance with all reporting and audit requirements.

### Treasurer's Report

#### **Outlook**

Our initial 2-year plan to "reset & reinvest" into office staffing and support has delivered tangible improvements in service, efficiency, engagement and capacity. This has set a strong platform for FY26, where our focus will shift toward driving more programs, sponsorship value, development as a whole, and the elevation of and living out our STRIVE principles. The year ahead will focus on continuing to build financial SUSTAINABILITY to support long-term growth: focusing on cashflow management, managing cost increases, volunteer engagement & utilisation. Increased cost pressures will continue to impact the decisions we all make outside of WPBA. So we will strive to keep the PARTICIPATION costs within reach.

#### **Acknowledgements**

I would like to thank all our committees, staff, sponsors, members, players, their families, and volunteers for their support throughout the year. Their dedication has allowed us to not only achieve these strong financial results but also to reinvest back into the future of basketball at Western Port.

With the solid financial base that's been established, and a clear long-term strategic plan for where we're going, I'm confident that the year ahead will be one of further growth, opportunity, and continued success for Western Port Basketball. We reset our club, and delivered these results as a team, so thank you.

I present this report for the members' consideration.

Aaron Miglioranza - Treasurer 16 September 2025





#### **Profit and Loss**

#### Western Port Basketball Association For the year ended 30 June 2025

	2025	2024	2023
Trading Income			
Court Hire	3,627.18	24,917.99	14,590.68
Development Programs	14,827.25	-	4,700.00
Door Takings	11,243.07	7,976.12	7,022.26
Functions	1,851.41	713.46	2,477.33
Game Receipts	665,472.99	650,320.40	542,509.67
Membership	522.77	487.88	475.91
Merchandise	59,784.25	66,995.84	62,839.08
Other Recoveries	5,231.36	9,741.71	9,783.31
Registration & Insurance.	463,708.94	361,276.26	298,740.37
Shooting Machine	167.26	381.79	1,015.88
Square Sales		-	1,530.46
Total Trading Income	1,226,436.48	1,122,811.45	945,684.95
Cost of Sales			
Cost of Goods Sold	17,137.30	47,326.03	36,225.71
Total Cost of Sales	17,137.30	47,326.03	36,225.71
Gross Profit	1,209,299.18	1,075,485.42	909,459.24
Other Income			
Fundraising Income	3,341.01	5,668.83	2,475.00
Grants	335.00	2,340.00	2,668.00
Sponsorship	66,483.63	50,909.08	16,791.48
Total Other Income	70,159.64	58,917.91	21,934.48
Operating Expenses			
Accounting & Audit	12,111.85	9,915.06	8,673.42
Annual Leave Expense		-	(14,406.80)
Bad Debts		177.27	
Bank Charges	1,795.15	3,598.62	9.00
Contracted Assistance	47,205.48	50,210.58	65,171.78
Depreciation		7,145.67	7,192.15
Door wages	22,382.55	13,924.70	6,500.00
Entry Fees	46,408.63	47,967.26	45,130.00
First Aid Supplies	1,764.02	1,275.32	1,726.45
Function & Presentation Expenses	6,701.76	3,120.21	4,723.50
Fundraising Expenses	3,840.84	6,478.96	854.70
Insurance	6,793.77	8,159.64	8,032.28
Interest Expense	1,422.39	2,192.90	2,544.42
Long Service Leave Expense		-	(1,031.60)
Merchant Fees	5,878.62	1,926.46	3,857.79
Motor Vehicle Expenses	917.18	4,133.15	3,987.80

### **Finance**

Profit and Loss

	2025	2024	2023
Office Expenses	25,813.37	25,083.54	36,481.21
Paid Player Costs - Imports	53,639.13	53,821.24	53,767.47
Referees & Scorebench	263,894.37	225,069.43	208,442.97
Rent: Court Hire	317,768.66	316,459.86	199,077.02
Rent:Office & Rooms	19,203.60	23,589.99	13,778.18
Sponsorship & Donation Expenses	4,536.64	3,361.00	304.60
Square Fees		-	13.60
Sundry Expenses	59,396.78	40,144.36	67,977.94
Superannuation Expenses	26,722.24	18,053.51	22,430.52
Travel & Accomadation	18,197.01	3,007.96	7,086.77
Trophies & Awards	27,948.61	29,236.28	27,586.94
Wages	237,876.58	184,364.25	223,805.81
WPBA Merchandise - Expense	65,244.09	29,746.63	15,893.56
Total Operating Expenses	1,277,463.32	1,112,163.85	1,019,611.48
Net Profit	1,995.50	22,239.48	(88,217.76)



#### **Balance Sheet**

#### Western Port Basketball Association As at 30 June 2025

	30 JUNE 2025	30 JUNE 2024	30 JUNE 2023
ssets			
Bank			
ANZ AU CC 456480XXXXXX8149	358.94	261.62	-
ANZ Bank Account	713.97	37,946.24	28,398.64
ANZ BAS Account	40,333.28	23,026.61	195.89
ANZ Merchandise Account	320.00	220.00	121.08
ANZ Sponsorship Account	511.08	6,291.99	612.72
BB Bas/Belgravia	500.99	-	
BB Big V Account	7,131.67	-	
BB Merch Account	500.00	-	
BB Working Account	8,677.22	-	
Total Bank	59,047.15	67,746.46	29,328.33
Current Assets			
Accounts Receivable	49,672.21	21,976.50	16,286.00
Cash Floats	475.00	475.00	475.00
Merchandise Inventory Account	21,834.02	17,375.24	27,055.50
Square Cash Clearing	3,087.00	3,087.00	3,087.00
Square Other Payment Clearing	280.00	280.00	280.00
Total Current Assets	75,348.23	43,193.74	47,183.50
Fixed Assets			
Equipment at Valuation	33,790.86	33,790.86	33,790.86
Less Acc Dep on Equipment	(11,051.15)	(11,051.15)	(5,366.22)
Less Acc Dep on MV	(3,286.67)	(3,286.67)	(1,825.93)
Motor Vehicle	9,129.63	9,129.63	9,129.63
Total Fixed Assets	28,582.67	28,582.67	35,728.34
Non-current Assets			
Bonds - Court Facility & Key	4,618.18	4,618.18	4,118.18
Total Non-current Assets	4,618.18	4,618.18	4,118.18
Total Assets	167,596.23	144,141.05	116,358.35
Liabilities			
Current Liabilities			
Accounts Payable	63,308.20	54,106.77	35,620.31
ANZ AU CC 456480XXXXXXX149	-	-	397.42
ANZ Government Guaranteed Loan	(418.12)	17,810.57	27,031.21
GST	29,493.30	8,119.62	10,391.61
PAYG	8,074.00	5,208.00	8,410.00
Payroll Clearing	6,430.75	(108.20)	(396.96)
Rounding	(0.47)	(0.35)	(0.37)
Square Balance	14.96	14.96	14.96

### **Finance**

Balance Sheet

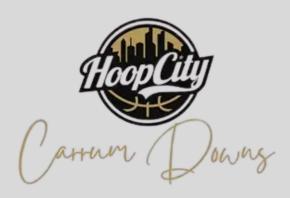
	30 JUNE 2025	30 JUNE 2024	30 JUNE 2023
Superannuation Liability	4,788.63	5,080.20	3,220.17
Total Current Liabilities	111,691.25	90,231.57	84,688.35
Non-current Liabilities			
Provision For Annual Leave	3,648.19	3,648.19	3,648.19
Provision For Long Service Leave	12,853.83	12,853.83	12,853.83
Total Non-current Liabilities	16,502.02	16,502.02	16,502.02
Total Liabilities	128,193.27	106,733.59	101,190.37
Net Assets	39,402.96	37,407.46	15,167.98
Equity			
Current Year Earnings	1,995.50	22,239.48	(88,217.76)
Retained Earnings	37,407.46	15,167.98	103,385.74
Total Equity	39,402.96	37,407.46	15,167.98

### **Partners**



















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